

How to Draw Like a Fashion Designer

- Newham College's Fashion and Textile Museum writes a new book, based on its popular series of drawing classes.
- 'How to Draw Like a Fashion Designer' is published on **30 September 2013** and is accompanied by a display drawings at the Museum.

Leading art publisher Thames & Hudson has commissioned a new book from Newham College's Fashion and Textile Museum, based on its popular drawing workshops for children.

'How to Draw Like a Fashion Designer' is published by Thames & Hudson on 30 September 2013 and is written by Celia Joicey and Dennis Nothdruff from the Fashion and Textile Museum.

Celia Joicey, Head of the Fashion and Textile Museum says:

'Drawing is key to the way creative people express ideas and communicate. We hope this book provides tips, inspiration and, most importantly, confidence to future generations of designers.'

With contributions from designers including Valentino, Christian Lacroix, Anna Sui, Peter Jensen and Zandra Rhodes, the book explores the importance of drawing in fashion, and features step-by-step exercises for developing a signature style.

Colour-coded sections and drawings show how to create a fashion template or croquis; how to turn a stick figure into a full figure; and, how to draw dresses, skirts, trousers, coats, jackets and accessories. A final section looks at the design process, from creating a mood board and following a brief, to developing a collection, including the design of complete outfits and seasonal looks.

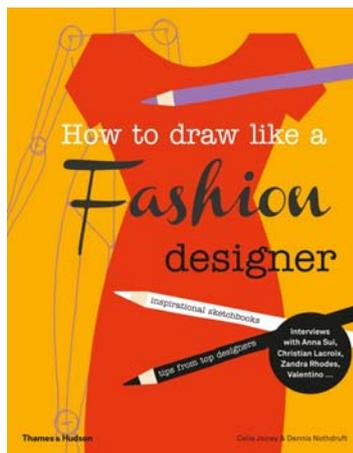
The book will be launched with a display of fashion drawings at the Museum alongside the exhibition The Glamour of Bellville Sassoon.

Notes to editors

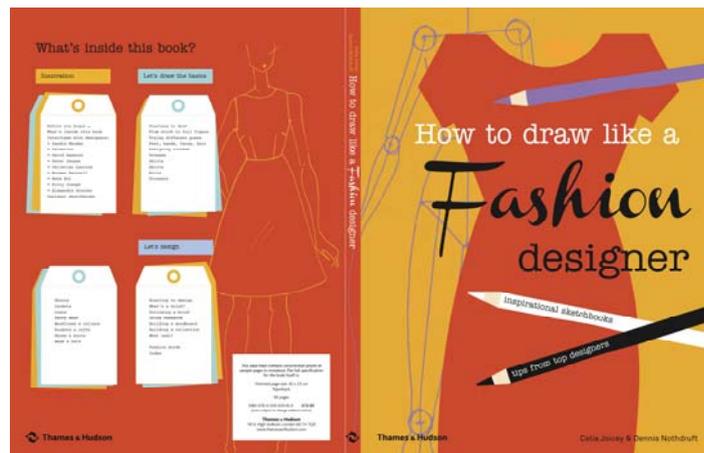
1. How to Draw Like a Fashion Designer is written by Celia Joicey and Dennis Nothdruff at the Fashion and Textile Museum and is published by Thames & Hudson on 30 September 2013. Paperback: 96 pages; Publisher: Thames and Hudson Ltd (30 Sep 2013) Language: English ISBN-10: 0500650187 ISBN-13: 978-0500650189
2. The accompanying display 'How to Draw Like a Fashion Designer' opening times: Tuesday-Saturday, 11am-6pm; Last admission 5.15pm. Ticket prices: £8 adults, £5.50 students and concessions, free entry for under 12s.
3. Booking information: online or call 0844 248 5076
4. The Fashion and Textile Museum is the only museum in the UK solely dedicated to showcasing developments in contemporary fashion, as well as providing inspiration, support and training for those working in the industry. Founded by iconic British designer Zandra Rhodes, the museum is part of Newham College London – one of Europe's largest further education colleges.
5. The Fashion and Textile Museum is at 83 Bermondsey Street, London SE1 3XF. For further information about FTM and its activities visit www.ftmlondon.org

Press Images

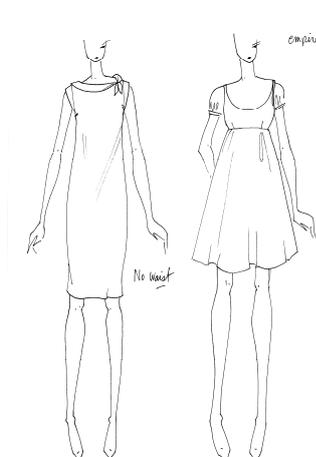
A selection of press images is illustrated below. Exclusive images available on request.



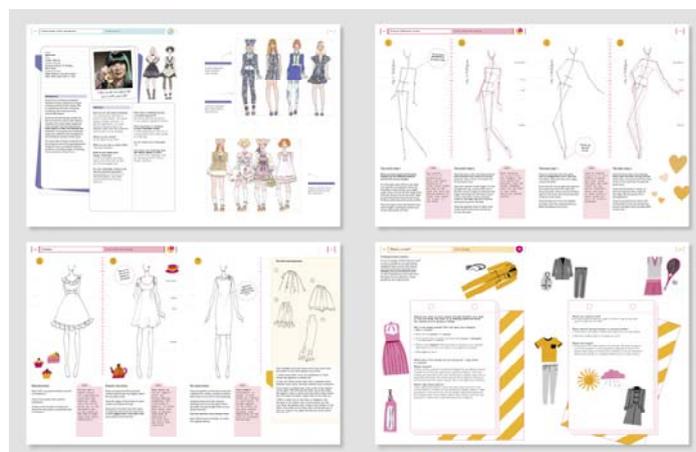
Front cover



Book blurb



Drawing by Dennis Nothdruff , 2013 Book blurb – sample pages



For further press information please contact: Thames & Hudson Press Office
Collette Hutchinson, Senior Publicist T 020 7845 5022 E c.hutchinson@thameshudson.co.uk